

CATCH THE **RISING** TIDE.



MYRTLE BEACH REGIONAL  
**Real Estate & Relocation Guide**

*quality of life*  
*education*  
*healthcare*

**MYRTLE BEACH**

REGIONAL ECONOMIC

DEVELOPMENT

[WWW.MBREDC.ORG](http://WWW.MBREDC.ORG)

# MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

## About The MBREDC

We raise the profile of greater Myrtle Beach as a prime business location, unite key parties in the public and private sectors to accelerate economic growth, and diversify the economy by attracting suitable and sustainable industries.

The MBREDC is dedicated to meeting the needs of today's companies and creating a competitive and diversified climate for your business to thrive. We believe that our community succeeds when your business succeeds. Thus, we will ensure that your project is as successful as possible, and in that process, we can also assist you with all your real estate and relocation needs.



*Myrtle Beach Regional Economic Development Headquarters*

The Myrtle Beach Regional Economic Development Corporation (MBREDC) is a comprehensive resource for location, expansion, relocation assistance, development programs and economic and community information on Horry County, South Carolina



## Community Description



*Family on a Grand Strand Beach*

**Plenty of Sunshine and 60 miles  
of Sandy Beaches.**

**Southern Elegance. Peaceful Waterways.  
World Class Golf. Live Entertainment.  
Dining and Shopping Galore.**

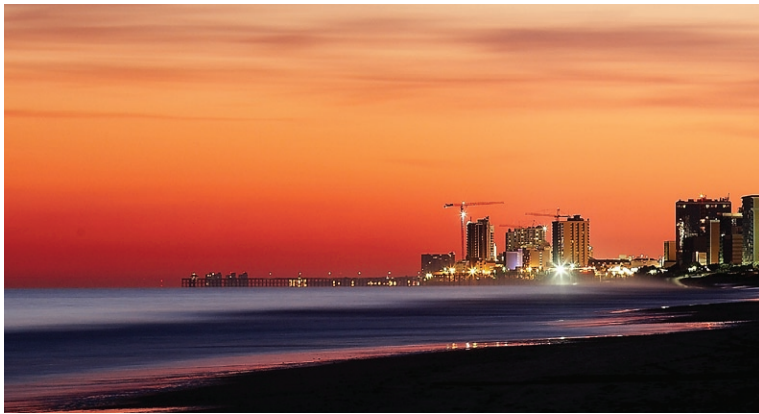
When you live in the Myrtle Beach Area, you have access to the amenities that attract 14 million visitors every year, so you can live like most people vacation. Our shopping, arts and cultural opportunities are diverse and unique.

And if you love dining out, we have more than 2,000 restaurants to choose from. In addition to all of this you will enjoy the beautiful natural resources that are plentiful here in coastal South Carolina. Our Intercoastal Waterway also offers many water recreation activities for you to enjoy.

Our unique advantage in Horry County is our towns and diverse locales, each with its own distinct vibe and spirit. From historic Conway, to the quaint town of Loris, to the hustle and bustle of downtown Myrtle Beach, it is easy to see why so many people have chosen to call this area home. Come see all that we can offer you when you live in this dynamic, thriving community.



## Community Profile: Myrtle Beach



*Grand Strand sunset*

**Southern hospitality and unlimited leisure activities abound in Myrtle Beach.**

What sets the Myrtle Beach region apart as a great place to live and raise a family?

Is it our outstanding quality of life, our famous Southern hospitality, our abundant leisure activities, our temperate climate, or our low cost of living? Whatever your reasons for considering a move to the East Coast, we're so excited to welcome you, and we know you'll be glad you chose to call the Myrtle Beach area home.

Living within the city limits of Myrtle Beach affords you close proximity to the beach, restaurants, shopping and many great area schools. If it's the beach life you are after you will love this community.

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## Myrtle Beach cont.



Great communities deserve great schools. The Myrtle Beach area is a wonderful place to live, work, play and learn. Our city values public education and provides students with cutting-edge opportunities and learning tools.

And when it comes to employment, there are a multitude of professional positions and support positions in nearly every industry. From accountants, doctors and lawyers to engineers and architects, find the right position to soar your career.



A low cost of living is not always typical of coastal cities with an excellent quality of life. In the Myrtle Beach area, your dollar has a much higher buying power than virtually any other major area in the country - the cost of living is typically 7 percent lower than the nation as a whole. While transplants are likely to find similar prices on groceries and gasoline compared to what they previously paid “back home,” the huge savings is typically on taxes and housing costs. According to the Coastal Realtors trade group, the median price of a house along the Grand Strand

in 2011 was \$219,900, a modest figure according to just about anyone’s standards.

So, if you like the beach lifestyle, there is a new home waiting for you in Myrtle Beach.



Visit <http://www.cityofmyrtlebeach.com/> and [www.myrtlebeachareachamber.com](http://www.myrtlebeachareachamber.com) for more on Myrtle Beach.

## Community Profile: North Myrtle Beach



Behind the many tourists who visit North Myrtle Beach each year, **is a thriving community with open arms to welcome new residents to the area.**

As a new resident of North Myrtle Beach, you'll enjoy the friendliness and hospitality of your neighbors who also live and work here. Even with all of the many exciting venues and attractions nearby, North Myrtle Beach moves at a slower pace and will truly give your family a peaceful environment to live.

North Myrtle Beach is consistently receiving awards for growth and quality of life. That is why we believe North Myrtle Beach is the perfect place to relocate your family. It is a perfect location to take a long walk on the beach, soak up the sun and scenery almost every day of the year and create memories which are full of life and meaning that will last a lifetime.

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## North Myrtle Beach cont.

The cost of living according to the ACCRA composite index for the North Myrtle Beach area is 96.7, with 100 as the national average. There are over 20,000 dwelling units in North Myrtle Beach; and this number is expected to increase 15 percent over the next five



years. The median cost of a new home is \$239,000; with the median monthly electric bill around \$112. The average rent for a two-bedroom apartment is \$700. The median age of residents is 48 years, with more than 25 percent being college graduates. The median family income is \$46,052 a year.

Make the decision of a lifetime and come enjoy the good life with us here in North Myrtle Beach.



Visit <http://www.nmb.us/> and [www.northmyrtlebeachchamber.com/](http://www.northmyrtlebeachchamber.com/) for more on North Myrtle Beach.



## Community Profile: Conway



Quaint and Historic,  
Conway is one of the oldest  
towns in South Carolina.

Originally named Kingston, the town was created in 1732 as part of the Royal Governor Robert Johnson's Township Scheme. Conway's past has been proudly preserved.

The historic sites trails map lists 39 historic sites, significant buildings, and distinctive homes. Seventeen of these sites are listed on the National Register of Historic Places. This quaint river community is home to a vibrant Main Street district boasting corner bistros, neighborhood shops and upscale boutiques.

[www.conwayalive.com](http://www.conwayalive.com)

When it comes to employment, Conway's population is expected to double in the next 10 years, there are plenty of great opportunities in the area with growing businesses. Our industries include everything from medical to manufacturing, telecommunications, banking and more.

Bordered by the Waccamaw River, residents enjoy water focused activities such as kayaking and canoeing. The City Marina, Riverfront Park and Riverwalk provide easy access to the river and offer scenic vistas of this black water river.

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Conway cont.



We are also very proud of our educational options in Conway from elementary to the University level. Conway area schools have launched a cluster initiative focusing on technology, leadership, college and career readiness. We are home to nine elementary schools, four middle schools, the Academy for Technology and Academics, the Scholars Academy. For post-graduate or secondary education you can choose from Horry Georgetown Technical College and Coastal Carolina University. Healthcare options

are also plentiful. We have: family practices; pediatrics, specialty care, urgent care and emergency care with Conway Medical Center. In 2011 the City of Conway opened the Conway Recreation Center, a full service recreation complex, offering a variety of fitness classes, a pool, elevated walking track, weight room and cardio fitness section. Our approach to life in Conway is based on good service, friendly faces and preservation of the historic pride of our city. You can rest assured, when you move here; you are family. Plus, we look out for your wallet.

The average cost of living in Conway is lower than other areas of Horry County. The median home price is \$125,000. Spend less, and get more in Conway.



Visit <http://www.cityofconway.com/> and <http://www.conwayscchamber.com> for more on Conway.

## Community Profile: Surfside



Known as the “Family Beach”,  
Surfside Beach provides a  
family-friendly beach town  
environment.

Surfside Beach is a small seaside community nestled in the heart of South Carolina’s Grand Strand area. It encompasses 2 miles of pristine beach, enjoys a temperate climate with an active residential community and a thriving vacation destination.

Proudly called the Family Beach, Surfside Beach strives to maintain a small-town, laid-back, child-friendly environment for its residents. It is a quiet haven close to all area attractions.

The town-owned fishing pier, water-park, supermarkets, mini golf, and restaurants are all just a short walk or golf-cart ride away.

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Surfside **cont.**



Education in this small town is also top notch with several Horry County Schools to choose from. It's also close in proximity to Highway 544 leading to both major area colleges.

Surfside Beach, the Family Beach, its all right here! Our industries include everything from medical to manufacturing, telecommunications, banking and more. We have a vast amount of



living options for all income levels. The median home price in Surfside Beach is \$186,000.

Visit <http://www.surfsidebeach.org/> for more on Surfside Beach.



## Community Profile: Loris



Charming and nostalgic,  
with all the modern  
conveniences, welcome  
to Loris, SC!

The City of Loris lies in the western area of Horry County. The City neighbors the City of Conway one side and Aynor and North Myrtle Beach on the others.

Loris is a rural area with charm, style and sophistication. If it's a large lot or piece of property you seek, you will have plenty to choose from in this sprawling community.

The downtown area has shops, parks, restaurants and businesses that have been in business for decades. Like Conway, Loris is another historic community in the area. It's known for annual festivals like the "Loris Bog Off" and if you like sports, especially football, this town will remind you of movies like "Friday Night Lights."

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Loris cont.



The elegant rural community is home to many farms and families interested in land and large estates. The median house price in Loris is \$219,000.

You will find great education opportunities for K-12th grade as well as access to family medical care, urgent care and emergency care with McLeod Loris Hospital in the heart of downtown.



If you don't want too much hustle and bustle and a laid back, relaxed community with charm, Loris could be perfect for you.



Visit <http://www.cityoffloris.com/>  
and [www.lorischambersc.com](http://www.lorischambersc.com)  
for more on Loris.

## Community Profile: Aynor



**“Deep roots, bright future”  
explains a lot about  
the cozy town of Aynor.**

Affectionately called the Little Golden Town, Aynor is located in western Horry County and has close to 600 residents.

Aynor got its start in the mid 1800s by a man named John Eyenner. Eyenner owned a farm which residents called “Eyenner’s Farm.”

Exactly where Aynor got its name is a controversial topic. In the 1900s, Aynor acted as a terminus for a railroad from Conway and was incorporated in 1913. Some believe that the Town of Aynor takes its name from Mrs. Mary Aynor Lewis. Mary Aynor was born in 1812 in the southeastern portion of North Carolina. Her family moved to Horry County while she was still young. In the early days, Aynor had a bustling tobacco market as well as a brickyard, cotton gin, and several mills.

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Aynor cont.

Today, a large mural at Eighth Avenue and South Main Street honors Aynor's railroad and tobacco history. Each September, the town hosts the Aynor Harvest Hoe-Down Festival, with crafts, food booths, music, dancing and more. The town is also home to the Aynor schools, part of Horry County School District. Aynor High is well known for its athletic teams and high academic standards.

We have deep roots, and while we may have a slower pace of life here, our citizens are proud of our small town, proud of the rows of tobacco, soy and corn that surround us, proud of the Pee-Dee River and the history of Galivant's Ferry. We are a people who have lived for generations being intimately connected with our land, working hard as stewards of that land, and allowing faith, friendships, and family to create the place we call home.

We have a bright future. Our quaint downtown, friendly restaurants, vibrant businesses, and community park remind folks of the small towns where they grew up. Most importantly, we are a community that is well grounded, populated by citizens that are honest, open and friendly. Our heritage has instilled a strong work ethic, naturally inclining our residents



to become leaders that serve the community and region. Our family-based, service-oriented community inspires our youth to return home to work on the family farm, open a business of their own, or simply raise their children in an environment that instills our strong values. Homes can be purchased at competitive prices with a median price of \$165,000.

We are Aynor, and we have a quality of life second to none, and we invite you to come visit the place that we so proudly call home and you'll see why we say, Aynor "Deep roots, bright future."



Visit <http://www.townofaynor.net/>  
or call the Aynor Chamber at  
843-358-4808 for more information.

# Demographics



The Myrtle Beach Metropolitan Statistical area (MSA) has consistently been ranked as one of the fastest growing areas of the country.

*(Source: U.S. Bureau of Labor and Statistics)*

⋮ This area boasts a quality workforce, tax and financing incentives, prime building sites, low cost for doing business, and low real estate taxes and diverse home buying opportunities.

⋮ The Grand Strand, our 60-mile stretch of land between Little River and Georgetown, is a world-famous travel destination and a premier site for growing your business. We are strategically located in the northeastern corner of the Palmetto State between the port cities of Charleston, S.C. and Wilmington, N.C. and halfway between New York and Miami.

⋮ Over the course of Myrtle Beach's history, there is a common theme that prevails: growth, and rebirth. Since the early 1900's, the Myrtle Beach area has grown, evolved and prospered. As the area grew so did the housing market. Today there are homes available in all price ranges and sizes. The market can accommodate the budding young professional all the way up to the executive looking for a beachfront property.

⋮ Bolstered by authentic Southern roots and hospitality, and continuously growing into a dynamic community with modern infrastructure and world class resources, Myrtle Beach is truly a wonderful place to live.

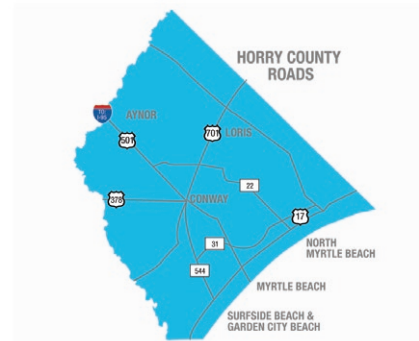
⋮ East Coast Convenience. Proud Workforce. Superior Education.  
⋮ Quality Healthcare. Commitment to the Future.  
⋮ A Great Place to Raise a Family.

⋮ These are just a few of the reasons why more and more businesses are choosing to call Myrtle Beach home. Nowhere else will you find a community with such strong roots and an eye toward the future. People love working and living here because of the natural surroundings, laid-back lifestyle and cultural quaint communities.





## Demographics: East Coast Location.



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Within a 60-mile radius from the center of Horry County, we have more than **100+ communities** for you to choose from.

### RELATIVE DISTANCE

City, State	Miles
Atlanta, GA	368
Boston, MA	886
Charleston, SC	97
Charlotte, NC	182
Chicago, IL	961
Cincinnati, OH	664
Dallas, TX	1,121
Indianapolis, IN	772
Memphis, TN	754
Miami, FL	707
Montreal, QC	1,040
Nashville, TN	594
New Orleans, LA	828
New York City, NY	674
Orlando, FL	497
Philadelphia, PA	595
Quebec, QC	1,186
Savannah, GA	227
St. Louis, MO	901
Toronto, ON	932
Washington, DC	440



## Demographics: Population

Our area is consistently **one of the fastest growing communities** in the nation.



### POPULATION OVERVIEW

Location	2000	2010	% Change
Horry County	196,629	269,291	37%
South Carolina	4,012,012	4,625,364	15%
United States	281,421,906	308,745,538	10%

\*Source: Governor's Office/ US Dept. of

### POPULATION ESTIMATES 2010

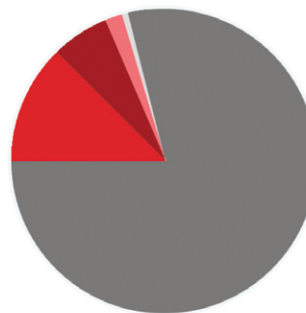
Total Population	248,601	Percentage
Female	126,441	51%
Male	122,160	49%

\*Source: American Community Survey, 2010/ US Census Bureau

### POPULATION BY AGE: HORRY COUNTY

Age Group	2010	% Increase
15 to 19	15,852	6%
20 to 34	50,666	20%
35 to 54	69,501	27%
55 to 64	36,639	14%
65 and Over	41,906	16%

\*Source: American Community Survey, 2010/ US Census Bureau



### RACIAL COMPOSITION

- White 79.9%
- Black or African American 13.6%
- Other 5.1%
- Asian 1.1%
- American Indian and Alaska Native 0.3%

### INDUSTRY DIVERSITY

Civilian Employed Population 16 Years and Over	132,989
Manufacturing	4,954
Arts, Entertainment Recreation, Accommodations, Food Service	23,588
Retail Trade	18,829
Educational Services, Health Care, Social Assistance	19,818
Construction	13,515
Professional, Scientific, Management, Administrative, Waste Management Services	11,420
Finance, Insurance, Real Estate	9,575
Other Services, except Public Administration	5,365
Public Administration	4,459
Transportation, Warehousing, Utilities	4,182
Wholesale Trade	2,590
Agriculture, Forestry, Fishing, Hunting, Mining	903

\*Source: US Census Bureau; 2010 American Community Survey

# Education



Horry County Schools are nationally recognized for excellence. The future of education in the area is bright, and we look forward to growing with you.

- The [Horry County School District](#) boasts 48 schools, including two academies with concentrations in technology, science and arts, and an Early College High School. There are also eight private school options.
- Palmetto Achievement Challenge Test (PACT) scores outpace the state at every level
- Horry County is the first district in SC to earn districtwide accreditation
- Seven schools within the district have been named National Blue Ribbon Schools of Excellence by the U.S. Department of Education
- 94% of high school students who sought International Baccalaureate (IB) diplomas received them. Horry County Schools have the highest performing IB program in the state, that opens doors to the world's leading universities.
- More than \$500 million has been invested in Horry County schools over the past decade. That's an investment for our future, with nearly 20 schools built and valuable technology and facility upgrades made during that time.
- And that growth only increases the potential of our children's accomplishments. Horry County Schools have proudly produced National Merit Scholarship semifinalists that go on to win national scholarships. Ten Horry County School students were named among 16,000 semifinalists nationwide in 2011.
- The Robotics' Team, comprised of high school students from the Academy for Technology and Academics, compete nationally in projects with NASA. This year Horry County hosted The National Robotics Competition with teams from all over the U.S. competing.



## Education : Pre K - 12th Grade

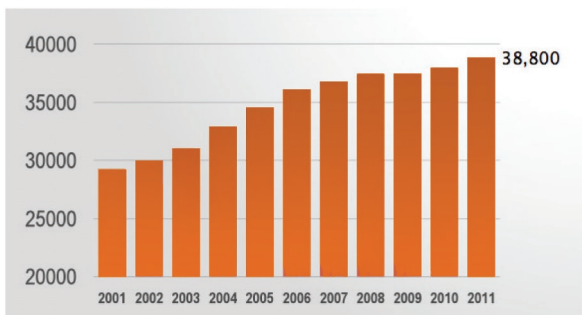
### HORRY COUNTY PUBLIC SCHOOL DISTRICT

Total School Enrollment	38,800
Elementary School Enrollment (Pre-K - 8th grade)	25,801
Secondary School Enrollment (9th-12th grade)	10,267
Spending per Student	\$13,900
Spending per Teacher Ratio	22
% of Students Taking the ACT	30%
Average ACT Score	20.1
% of Students Taking the SAT	46%
Average SAT Score	1487
2007 Scholarships Awarded	\$36 Million

Horry County is uniquely positioned in South Carolina as a school district with a competitive advantage on a national landscape.

Seven schools have been named National Blue Ribbon Schools of Excellence by the U.S. Department of Education. Our district's SAT scores are above both the state average and national average.

Horry County Schools have the highest performing IB program in the state. Both Socastee and Aynor High Schools ranked within the top state and national high schools. Horry County Schools is one of 24 school districts in South Carolina to receive an "A" in student performance measured for federal accountability.



Ten Years of Growth in Horry County Schools

### Horry County Public School District

- 26 Elementary Schools
- 11 Middle Schools
- 10 High Schools
- 2 Academies with Concentrations in Technology, Science and Arts
- The Scholars Academy
- Early College High School
- 3 Charter Schools

Visit <http://www.horrycountyschools.net/> for more information.



## Education : Higher Education

Fueled not only by excellence in our K-12 education system, we are also privileged to have three-plus institutes of higher learning in our county.

And, Horry County is within a half day drive to some of the most prestigious universities in the country, such as Duke University, Georgia Tech, Medical University of South Carolina, Clemson University and the University of South Carolina.

### Coastal Carolina University

<http://www.coastal.edu/>

- 2011 Fall Enrollment: 8,772
- F/T Faculty Members: 353
- Student to Faculty FTE Ratio: 18:1
- Average SAT Score for First Time Freshman: 920 - 1080
- 54 Major Fields of Study
- 7 Master Degree Programs
- More than \$115 Million in Major Construction Currently Under Way
- New Doctoral Program

### Horry Georgetown Technical College

<http://www.hgtc.edu/>

- Approximate Enrollment: 7,314
- F/T Faculty Members: 134
- P/T Faculty Members: 134+
- Student to Faculty Ratio: 18:1

**Coastal Carolina University** and Horry-Georgetown Technical College (HGTC) offer a multitude of opportunities for retraining and/or educational advancement with degrees and certification programs in more than 60 fields of study. Coastal Carolina University offers credit and non-credit classes in its Lifelong Learning Program in addition to its graduate degree programs. Coastal's top-tier MBA program provides students with internship opportunities at leading national companies and also offers a progressive pre-engineering program in partnership with Clemson University.

**Horry-Georgetown Technical College** offers more than 70 programs of study in today's hottest career fields at three locations and online. Whether you are looking for a specific certification program or a bridge to your bachelor's degree, HGTC has a program to get you there.

**Webster University** provides your workers with an alternative educational opportunity to complete their graduate degree.

**Miller Motte Technical College** offers five areas of study for students looking to continue their education in Horry County. MMTC strives to educate students within an environment that fosters the interdependence between education, business and paraprofessional enterprise.

**ITT Technical College** offers seven schools of study [i.e., the School of Information Technology, the School of Drafting and Design, the School of Electronics Technology, the School of Business, the School of Criminal Justice, the School of Health Sciences and the Breckinridge School of Nursing] that teach skills and knowledge that can be used to pursue employment opportunities in today's world.

The Pittsburgh Institute of Aeronautics (PIA) opened a Myrtle Beach campus in 2011 near iTAP and Myrtle Beach International Airport. PIA's airport location provides an ideal atmosphere for aviation training, as well as aircraft accessibility to the school's facilities. The first class began in January 2012, with an enrollment of 33 students from the Aviation Maintenance Technician (AMT) program. Several more classes of students have begun since 2012.

Visit [www.pia.edu](http://www.pia.edu) for more information.

In nearby Florence, the Southeastern Institute of Manufacturing and Technology (SIMT) is the premier technical service provider and training facility for industry in the Southeastern portion of the United States. It's the first facility of its kind in the U.S. and features an Advanced Manufacturing Center, a Virtual Reality Center and a National Robotics Center. SIMT offers open-enrollment, on-site, and customized training, as well as manufacturing startup assistance and consulting services.

Visit [www.simt.com](http://www.simt.com) for more information.

## Culture | Recreation | Entertainment



There are plenty of dynamic and diverse opportunities for just having fun in Horry County

### Area Shopping:

- Barefoot Landing
- Broadway at the Beach
- Coastal Grand Mall
- The Hammock Shops
- Inlet Square Mall
- The Market Common
- Myrtle Beach Mall
- Tanger Outlet Center [501]
- Tanger Outlet Center [17]

### Theaters & Entertainment:

- Alabama Theater
- Carolina Opry
- Legends
- Long Bay Symphony
- Mainstreet Theatre
- Medieval Times
- Palace Theater
- Pirates Voyage
- Wheelwright Auditorium

### Parks:

- Brookgreen Gardens
- Huntington Beach State Park
- Myrtle Beach State Park

### Sports/Water Recreation:

- Parasail
- Scuba Diving
- Kayaking
- Boat Rentals
- Fishing Charters
- Jet Ski
- Dolphin Cruises
- Pelicans Minor League Baseball
- Coastal Carolina University Sports
- South Carolina Warriors ABA Basketball (pro)

### Public Libraries:

- Aynor Library
- Bucksport Library
- Carolina Forest Library
- Chapin Memorial Library
- Green Sea-Floyds Library
- Horry County Memorial Library
- Loris Library
- North Myrtle Beach Library
- Socastee Library
- Stephens Crossroads Library
- Surfside Beach Library



Culture | Recreation | Entertainment **cont.**



Myrtle Beach is known as the Golf Capital of the World. It is here where you'll find the best golf in the nation.

- 4 Grand Strand courses named on Golf Magazine's "Top 100 You Can Play" list. (Source:Golf Magazine)
- 13 Grand Strand area courses ranked among the Top 20 in South Carolina.



**Area Marinas:**

- Bucksport Marina
- BW's Marina
- Coquina Harbour
- Crickett Cave
- Hague Marina
- Harbour Gate Resort & Marina
- Marlin Quay
- Osprey Marina
- Silver Coast Marina
- Vereen's Marina

**Camping:**

- Apache Family Campground
- Cypress Camping Resort
- Briarcliffe RV Resort
- Lakewood Family Campground
- Myrtle Beach KOA Campground
- Myrtle Beach Travel Park
- Ocean Lakes Family Campground
- PirateLand Family Camping Resort
- Willow Tree RV Resort

**Museums:**

- Franklin G. Burroughs-Simeon B Chapin Art Museum
- Children's Museum of South Carolina
- Country Farm Museum
- Horry County Museum
- South Carolina Hall of Fame at the Myrtle Beach Convention Center



# Healthcare



Horry County boasts an impressive world-class healthcare network

From family practice to urgent care and emergency needs, Horry County is home to some of the best healthcare facilities in the state. Here is a preview of our hospitals:

## Grand Strand Regional Medical Center

[www.grandstrandmed.com](http://www.grandstrandmed.com)

- 219 beds
- Ranked #1 in cardiac surgery in South Carolina by HealthGrades for 2010 and 2011
- Certified Level II trauma center
- \$54 million expansion program underway
- Has 7 off-site facilities/departments

## Conway Medical Center

[www.conwaymedicalcenter.com/](http://www.conwaymedicalcenter.com/)

- 210 beds
- Currently expanding its Emergency Department

## McLeod/Loris Seacoast Hospital System

<http://www.mcleodhealth.org>

- 155 beds
- Has 4 off-site facilities/departments

## Waccamaw Hospital

<http://www.georgetownhospitalsystem.org>

- 167 beds





# Cost of Living

Low tax rates and a better low cost-of-living lifestyle await you!



### INCOME (IN 2007 INFLATION- ADJUSTED DOLLARS)

<b>Total Households</b>	<b>112,057</b>
Median Household Income (dollars)	\$43,142
Mean Household Income (dollars)	\$57,563

\*US Census Bureau: 2010 American Community Survey

### ACCRA COST OF LIVING INDEX (COL)

City, State	COL (Avg = 100)
Chattanooga, TN	92.9
Myrtle Beach, SC	95.8
Birmingham, AL	94.9
Anderson, SC	95.0
Atlanta, GA	97.1
Jacksonville, FL	97.4
Raleigh, NC	97.6
Charleston, SC	98.7
Savannah, GA	99.7
Chicago, IL	112.3

\*C2ER, formerly ACCRA Cost of Living Index Q2/2007

### MYRTLE BEACH COST OF LIVING INDEX

Components	Index
Housing (28%)	80.3
Utilities (10%)	113
Health Care (4%)	99.6
Transportation (10%)	92.6
Miscellaneous Goods/ Services (35%)	100
Grocery Items (13%)	106.8
All Items (composite)	95.8

\*C2ER, formerly ACCRA Cost of Living Index Q4/2010



## Weather + Climate



8 months of sunshine and warmth and mild winters are the name of the game!

AVERAGE HIGH TEMP & RAINFALL			
Month	Air (°F)	Water (°F)	Rainfall
January	57	48	4.12 in
February	61	50	3.53 in
March	68	55	3.92 in
April	76	64	3.05 in
May	83	73	3.19 in
June	88	79	4.63 in
July	91	82	6.81 in
August	90	83	7.38 in
September	85	80	5.52 in
October	77	73	6.93 in
November	69	61	3.01 in
December	60	53	3.48

## F.A.Q's



### How much are taxes?

Visit <http://www.horrycounty.org/depts/finance/assessor.asp> for more information on taxation

### How much is flood insurance and regular home coverage?

Flood insurance varies depending on your proximity to the coast. Several area insurance companies offer coverage in the area.

### Does it ever snow in South Carolina, what is the weather like?

It does snow, but rarely in Horry County and the Myrtle Beach area. When we do see snow it's generally a light dusting. Other areas of the state do see snow more often. The temperature generally only drops below freezing in the months of January and February for a short time each year.

The climate here is one to brag about. It may freeze one night in January and two days later be 70 degrees. The winters are mild, the spring season is very nice with average temperatures ranging from 50 degrees to 80 degrees. Summer is remarkable at the beach and lasts from May through early September with average temperatures of 80 to 95 degrees. In the fall is also pleasant with average temps ranging from 55-80 degrees. Some people wear shorts and flip flops 9 months out of the year.

Visit [www.weather.com/weather/tenday/myrtle+beach+SC+USSC0239](http://www.weather.com/weather/tenday/myrtle+beach+SC+USSC0239) for our current conditions and extended forecast.

### How is the job market?

Horry County has a higher unemployment rate than we would like, sitting currently around 9 percent. However, the economy here is strong with job opportunities on the rise. We anticipate seeing the unemployment rate continue to drop over the next few years here while it grows in other areas of the Country. We have an aggressive approach to job creation and new jobs are being announced quarterly.

### What are HOA's?

An HOA or Home Owners Association is common in most subdivisions and housing areas. The fees generally are paid monthly or quarterly. Those fees often cover trash pick up, road maintenance within a community, playgrounds, grounds upkeep and pool maintenance.

### How do I Register to vote?

Visit [www.horrycounty.org/depts/gengov/registration.asp](http://www.horrycounty.org/depts/gengov/registration.asp) for detailed information.

*Continued on next page*

## F.A.Q's cont.

### How is the school quality?

We are very proud of our school system from daycares to K-12 and college level. We have many award winning institutions here. You can choose from private schools, charter schools and public options. The schools are also powerful in cultural arts, sports, math and science programs.

Visit [www.horrycountyschools.net](http://www.horrycountyschools.net) for more information

### How is the medical care?

From family practitioners to dentists, specialty practices, urgent care and the five area hospitals there is no shortage of good care in Horry County. Each community has a wide variety of options to choose from without having to travel far for good care.

### What are the area utility companies?

- Horry Electric
- SCE & G
- Santee Cooper
- HTC
- Frontier Communications
- Grand Strand Water & Sewer
- Horry County Solid Waste Authority

### What are the area hospitals?

- Grand Strand Regional Medical Center
- Conway Medical Center
- McLeod Loris Seacoast Hospital System
- Waccamaw Hospital

*\* See full healthcare page for details on each hospital*

### Where do I pay taxes, get a marriage license or find out about voting precincts?

Horry County Government Website  
<http://www.horrycounty.org/depts/index.asp>

### Where are the DMV offices located?

DMV Website:  
<http://www.scdmvonline.com/>

### Other Helpful Links:

<http://gma.yahoo.com/myrtle-beach-see-skip-132008129--abc-news-topstories.html>  
<http://www.visitmyrtlebeach.com/things-to-do/events/arts-at-the-beach/>



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REGIONAL ECONOMIC DEVELOPMENT