

Sherri

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Sent: Wednesday, August 16, 2017 3:32 PM
To: Sherri
Subject: MBREDC | August 2017 ENewsletter



A Word from The MBREDC CEO

Happy New Year from the Myrtle Beach Regional Economic Development team! Yes, I know it's still summer, but our fiscal year ended on June 30th – so it's a new year for the MBREDC. FY 2016/2017 was a great year for your MBREDC. We had three announcements from three great companies – Kingman Airline Services, Banton Media, and Ebtron. In all, these new and existing firms will create over 280 new full-time jobs and plan to invest over \$5 million in the Horry County economy over the next five years. The chart

below shows the number of leads (companies that the MBREDC met with to discuss expanding and/or relocating to Horry County), projects (companies that were/are expanding or relocating and Horry County is being considered), and announcements that were generated in Fiscal Year 2016/2017.



While we are still finalizing our financial records and undergoing an audit, it appears we have increased our overall membership in terms of actual dollars received as well as the number of companies that are supporting the MBREDC. While the number of events was down from last fiscal year, the quality was greatly improved and that is evidenced by our attendance and the feedback from our members and attendees. I am excited about having Sherri Steele on board full-time as our Director of Investor Relations to continue to drive this momentum into the new year.

We have started the new fiscal year off very quickly and your MBREDC team is working hard to continue the successes we have enjoyed. The priorities for Fiscal Year 2017/2018 include:

- Recruit and retain high-quality, high-paying businesses and industries to improve the overall economic health of Horry County;
- Evaluate, improve, and create new economic development product (industrial buildings, sites, and parks) to improve Horry County's competitiveness and increase the number of economic development announcements;
- Increase the number of companies supporting the MBREDC and provide a

high return-on-investment to those firms investing the MBREDC; and

- Be recognized as a leader in economic development by local, state, and regional economic development-related firms, site selection consultants, and businesses looking to expand or relocate.

Our past and future successes are not possibly without the support of the individuals and businesses that invest in our mission, so thank you for your continued support. If we can ever be of assistance to you or your firm, please do not hesitate to contact any of us here at the [MBREDC](#).

Looking Forward,
Josh Kay, President & CEO
MBREDC



Your MBREDC Ambassadors

As a partner of the MBREDC, you have been lucky to either receive an email, phone call, or a personal visit from one of these friendly faces. Ambassadors for

the MBREDC are volunteer business and professional men and women of Horry County who's business or company is also an investor and partner of the MBREDC. These ambassadors are crucial to the continued success of our organization as they promote the image and value of the MBREDC to the community. They also assist in letting members know about events and functions the MBREDC is having along with relaying news and updates to the MBREDC staff about what is happening in the members company.

Thank you to our current MBREDC Ambassadors for all your dedication and hard work. If you are interested in becoming more involved, the MBREDC has open positions for Ambassadors. To inquire about becoming an ambassador please click the link below to send an email for consideration.

***Top Right to Left:** Rusty Gaskins - Waccamaw Regional Council of Governments, Margaret Hoynes - The Brandon Agency, Jennifer Walters - Little River Chamber of Commerce

***Bottom Right to Left:** Lynn Kornita - TD Bank, Meredith Donahue - Grande Dunes, Kyle Rahner - Carolina Cool

[Click Here to Email for Ambassador Consideration](#)



Horry Georgetown Technical College Unveils Plans for Manufacturing Center

Design plans for the advanced manufacturing center at Horry Georgetown Technical College's Georgetown campus were unveiled July 10.

"We went through many, many drawings," HGTC President Dr. Marilyn Fore told a crowd of elected officials and business leaders from the area during a presentation at the Georgetown campus.

Plans call for construction on the more than \$12 million facility to begin in June 2018 with an opening date of August 2019.

The 30,000-square-foot building in Georgetown will be similar to the 25,000-square-foot facility set to open this fall at HGTC's Conway campus. Both buildings will house training programs for advanced welding, machine tool, robotics and mechatronics.

To read more about the new Manufacturing Center [Click Here](#)



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Upcoming Events



All things Business - Existing Industry Forum | Aug. 22

[Click Here for more info and to RSVP](#)



2017 SC AeroSpace Conference, Columbia, S.C. | Aug. 29

[Click here for more info](#)



S.C. Logistics Tech Talk, Charleston, S.C. | Sept. 13

[Click here for more info](#)



Exporting for Technology Companies, Charleston, S.C. | Sept. 21

[Click Here for more info](#)



Composties Suppliers Meetings, Greenville, S.C. | Oct. 9

[Click Here for more info](#)

Member News

[Tidelands Health Welcomes First Class of Family Medicine Residents](#)

[S.C. Demonstrates Silver Touch, Economic Development Officials Sound Off](#)

[The Brandon Agency Honored as Top 10 Workplace in South Carolina](#)

[HGTC Names Dr. Jennifer Wilbanks Vice President for Academic Affairs](#)

[CCU Trustees Approve Master's Program in Communication](#)

[City Council Creates Plan for 'Unparalleled Quality of Life'](#)

[What's Next in Foreign Direct Investment for the Carolinas?](#)

[Groundbreaking for New Medical Park in Horry County](#)

Member Spotlight



EBTRON, located in Loris, SC. has a management philosophy that starts with a no-compromise approach to design, manufacturing, application and support. Its innovative measurement solutions have made EBTRON one of the most respected and trusted manufacturers in the industry.

The company has a loyal team of more than 100 employees that can attest to its resolve and mission to remain the best in the industry.

Ebtron introduced the first economically viable thermal dispersion airflow measuring device for HVAC applications. Their products are found in classrooms, laboratories, healthcare facilities, offices, and agricultural processing.

To learn more about EBTRON and their products [Click Here.](#)

New & Renewing Members

New Members

[PPG](#)

[Dave & Buster's](#)

Renewing Members

[Richardson Custom Builders](#)

[Miller-Motte Technical College](#)

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MBREDC Chairman's Partners



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