



MBREDC E-Newsletter

Gov. Henry McMaster Announces New Economic Development Initiative to Expand Recruitment of Pharmaceutical Companies, Shore Up Emergency Supply Chains

[from sc.gov](#)

"This last year has made it very clear that relying on China for life-saving medical supplies is a risk we can no longer afford, and South Carolina can lead the way when it comes to bringing the manufacturing of those products back home to the United States," said **Gov. Henry McMaster**. "By successfully recruiting pharmaceutical and medical manufacturing companies to invest and locate here, we will bring good, high-paying jobs for our people and reliable access to the critical supplies we may need in an emergency."

The Department of Commerce will work directly with [SCBIO](#) on the new initiative. SC BIO is a statewide, not-for-profit life sciences and economic development organization formed to promote and expand South Carolina's life sciences industry. [\[full article\]](#)



South Carolina Department of Commerce

[ECONOMIC OUTLOOK](#)

Need Employees?

Both state industries and government are committed to ensuring that South Carolinians have the education and training necessary to fill the most in-demand jobs. We offer businesses programs that help maintain a highly skilled workforce as well as develop their workforce pipeline early so the workforce is ready when you are. Simultaneously, your company begins earning state tax credits.

Visit the [SC Department of Commerce](#) website for information on [Workforce Training Programs](#).

Contact [SCWorks](#) for immediate hiring.

Did You Know?

[VISIT MYRTLE BEACH ENCOURAGES VISITORS TO GET OUTSIDE,
TRAVEL RESPONSIBLY](#)

Aligning with a continual rise in consumer confidence in traveling, Visit Myrtle Beach (SC) officials are encouraging visitors to get outside and explore – safely and responsibly – this spring and beyond. With average temperatures in the Myrtle Beach area in the mid-70s this month and expected to climb toward 80 degrees in May, it's the ideal time to plan a trip.

Monthly Employer Job Posting Data Shows Demand for Tech Talent Spanning All 50 States, CompTIA Analysis Finds

U.S. technology employment continued to expand in March, contributing to the strongest month for hiring the country has experienced since last August, according to an analysis by [CompTIA](#), the nonprofit association for the information technology (IT) industry and workforce.

[read full article from [Grand Strand CEO](#)]

New Qualtrics Study Reveals What Experiences Employees and Customers Want in the Future of Work

Qualtrics' new study from the XM Institute, "[The Future of Work in 2021: Perspectives on the Next Normal](#)," finds that workforce productivity is up, employees feel more connected to each other than before the pandemic, and future workplace trends are being driven by younger generations. For consumers, improved experiences like telehealth appointments, outdoor seating at restaurants, curbside pick-up, and virtual fitness classes, are not only preferred but will be the expectation in the new normal.

[read full article [Grand Strand CEO](#)]

In the News

McMaster meets with Myrtle Beach leaders, reiterates support for I-73

from WMBF News

The Myrtle Beach Chamber of Commerce's Advocacy Council welcomed Gov. Henry McMaster to discuss strategic priorities for the future of the Myrtle Beach community and surrounding areas.

[[full story](#)]

[HGTC](#) Outboard Marine Technology Program Receives Yamaha Donation

Horry-Georgetown Technical College (HGTC) [Outboard Marine Technology Program](#) recently received another generous donation through its partnership with Yamaha Marine University. Yamaha Motor Corporation, one of HGTC's most dedicated industry partners and program sponsors, donated a F25SMHA Outboard engine to the program which starts as a brand-new Yamaha 25 motor

valued at \$4,000.

“HGTC is grateful and proud of the contributions Yamaha Marine has made to our College,” said Dr. Marilyn Murphy Fore, HGTC President. “Because of their persistence to assist in the success of the Outboard Marine Technology program, HGTC is providing top of the line training for students and making critical connections with local businesses. We hope our community recognizes special gifts like this bestowed upon our College.”

[\[full article\]](#)

Upcoming Events

Upcoming Spring Events

**Industry Meet and Greet @ Shade and Shutter
Expo- May 20, 2021
4:00-6:00 pm
Existing Industry Event Only**

Sponsored By:



June Event:



Myrtle Beach Pelicans Social

**Event dates, locations, and times are subject to change and/or
cancellation due to COVID-19 updates from the CDC.**

POSTPONED MBREDC Annual Meeting

In consideration of our members and to adhere to CDC recommendations,
the MBREDC Annual Meeting
will be held at a later date.

Interested in Sponsoring 2021 events?
Contact sjames@mbredc.org or 843-347-4604



Instagram Facebook

Partner News



[Herald Office Solutions](#) is pleased to announce our
NEW partnership with
Myrtle Beach Regional Economic Development Corporation.

The Dillon Herald opened its' doors in 1894, in Dillon, SC, printing many of the local newspapers. As the printing business grew, in 1924 Herald expanded to begin selling office supplies and added furniture in 1948 under the Herald Office name (now Herald Office Solutions). Through the years, Herald has continued to add categories and lines to our diverse portfolio of product and service offerings. The Myrtle Beach location has been serving Horry and Georgetown Counties for more than 50 years and today Herald Office Solutions operates in 11 locations covering ALL of South Carolina and Eastern North Carolina.

Herald Office Solutions is a full-service office products provider, with EVERYTHING for your office, from offices supplies, coffee and breakroom supplies, janitorial and PPE to copiers and printers. Herald Printing and Graphics, which houses our printing manufacturing plant in Dillon, SC can handle all your customized printing needs from business cards, brochures and letterhead to large format, offset, digital, and 4 color processes. If it is printed, we can do it! Our furniture team, with free in-house design services, is ready to assist you whether you are looking for a new desk or chair or want to create a new office space. Our office equipment and technology team is prepared to provide a full suite of products, services, and solutions to help streamline document workflows to save time and cut costs.

We live local, employ local, shop local and contribute to our local economy.

At Herald, we deliver everything your office needs.

For information on the **MBREDC Discount Program** with
Herald Office Solutions ([click here](#))

OR

Contact Sharon McGill, Account Executive
smcgill@heraldoffice.com / 800-922-3535 x 1701

[The Brandon Agency](#) Receives 2021 Innovation and Resilience Award



The Myrtle Beach Area Chamber of Commerce has awarded The Brandon Agency with the inaugural [Innovation and Resilience Award for 2021](#). The honor recognizes a company who has steadfastly weathered the COVID-19 pandemic with creative and innovative business ideas, while remaining responsive and adaptive to their clients.

[Read more](#)

Congratulations to The Brandon Agency!

Congratulations [Coldwell Banker Sea Coast Advantage South](#) and [Alpha Mortgage Advantage](#) for their ribbon-cutting ceremony celebrating their new office in Murrells Inlet.



New & Renewing Partners

New Partners

[THS Constructors](#)
[Herald Office](#)
[Solutions](#)
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[Smash My Trash](#)
[Pee Dee Office](#)
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For a complete list of
MBREDC Partners

Renewing Members

[Coldwell Banker Sea Coast Advantage](#)
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Interested in
becoming a [Partner?](#)

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[Myrtle Beach Downtown Redevelopment Corp.](#)

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Thank
you 

COVID UPDATES



[Fact Sheet for Recipients and Caregivers](#) of COVID-19 Vaccine
[FAQ's](#) about the COVID-19 Vaccine

MBREDC Partners that offer Cleaning and Disinfectant Services:

[A&I Fire & Water Restoration](#)

[Carolina Cool](#)

MBREDC Partners that offer PPE (Personal Protection Equipment)/Essential items:

[bFIVE40](#)

[Carolina Food Service](#)

[FastSigns](#)

[Integra Fabrics](#)

[Proforma Marketing](#)

[Herald's Office Supply](#)

Exclusive Offer for MBREDC Partners:

BUT First HAND Sanitized

- Help fight germs, stop the spread of illness and keep hands clean with Health Guard® hand sanitizers
- Our sanitizers are effective and protective: killing 99.999% of germs in just 15 seconds
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If you would like to be included in our list please email sjames@mbredc.org

COVID-19 resources for businesses are constantly changing. If you need more assistance with available resources please visit this up-to-date site at:
[COVID-19 Resources](#)



**Horry Electric
Cooperative, Inc.**
A Touchstone Energy® Cooperative



To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

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