

# MYRTLE BEACH

REGIONAL ECONOMIC

DEVELOPMENT

CATCH THE RISING TIDE

Please join the Myrtle Beach Regional  
EDC for a Special Presentation by:

## **ED MCCALLUM** with **MCCALLUM SWEENEY CONSULTING** **SUCCESSFUL RECRUITMENT** **REQUIRES READINESS**

**Wednesday, February 15 at 10:30 am**

Horry-Georgetown Technical College Grand Strand Campus Conference Center  
950 Crabtree Lane, Myrtle Beach—One mile south  
of the Myrtle Beach International Airport  
adjacent to Market Commons between  
Highways 17 Business and Bypass

Ed McCallum, a senior principal in McCallum Sweeney Consulting, provides site selection services and economic development consulting to companies and organizations worldwide.

Mr. McCallum has assisted clients in a wide variety of industries from energy, engine manufacturing, shipbuilding, maritime transportation, aeronautics, automobile assemblers and suppliers and headquarters relocation. He has conducted siting projects in most regions of the United States as well as Europe, Asia, South America and Mexico. Specific experience includes location analysis, economic research, financial analysis, site evaluation, real estate negotiations, incentive negotiations, computer modeling and programming, strategy assessments and marketing analysis.

**Please respond indicating your interest in attending to:**

**Kelly Stuart, 843-347-4605 or [kstuart@mbredc.org](mailto:kstuart@mbredc.org)**